

# BUSINESS SOLUTIONS

# **OUR SERVICES**

- ✓ IT Solutions
- **♂** Digital Marketing
- Advertising
- **Marketing**
- **S** Branding
- **Events Mgmt**















The team at Addvotis is committed to provide solutions that are innovative, proactive and deliver results. Its passion is in assisting brands achieve their business goals through the creation of brand identity. The company focuses on delivering values to customers by heightened levels of service, incorporating strategies that will complement customers' businesses.









Innovation

Targetive

**Cost Effective** 





**ROI** Assured

High Growth









Research

Advertising

Marketing

Achivement



Addvotis is a 360° solution company offers services include Digital Marketing, Content Development / Management (including Video), Advertising (Media Buying), Events (Corporate / Sports / Entertainment / Fund Raisers), Branding, Marketing & Reputation Management and IT Solutions.

# IT SOLUTION & DIGITAL MARKETING



# **Branding**

- Brand Consultation
- Customer Retention
- Marketing Strategies
- Media Planning
- Brand Acquisition
- Copyright & Patent
- Surveys & Polls

## Signages

- Non-Lit Board
- Glow Sign Board
- Acrylic Signages
- LED Signages

# ADVERTISING, BRANDING & MARKETING

## **Printing**

- Solvent
- Eco Solvent
- Offset Digital
- Product Packaging
- Printing- Multi
- Purpose Boxes
- Trendy Visiting Cards
- Merchandise Print
- Stationary Printing

#### OOH

- Hoardings (Boards)
- Pole Kiosk
- Gantries
- Bus Branding
- Auto Branding
- Bus Stop Shelter Ads
- LED Ads
- FM Ads
- TVC Ads



Addvotis provides innovative and mesmerizing budget friendly plans for all types of events like wedding ceremonies, birthday parties, award celebrations, conferences, meeting workshops and other social events under one roof.

# EVENT MANAGEMENT & SOLUTION

### **Corporate Events Solutions**

01

Product Launch
Conference & Seminars
Award Night
Theme Party
Sports & Adventures

# Exhibition Stall Design & Trade Shows Mgmt

03

Innovative Trade Show
Booth Design
3D Stall Design for Exhibition
Exhibition Stand Design
Fabrication Contracts

# **Brand Activation & Promotion**

Road Shows
Mall Promotion
In shop Promotion
Corporate Promotion
Society Promotion
Rural Marketing

## Celebrity & Artist Management

04

02

Celebrity Branding
Campaigns
Influencer Marketing
TV Ads



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